Abstract

The purpose of this document is to outline the development of an online store dedicated to providing a wide range of health products to health-conscious consumers. The store aims to support customers on their wellness journey by offering easily accessible, high-quality, and safe products. Unlike other e-commerce sites that prioritize profit, this store emphasizes health considerations and customer satisfaction. Operating 24/7, the store offers detailed product information, convenient delivery services, and significant discounts, all designed to save customers time, effort, and money. Utilizing a Reuse-Oriented and Incremental software engineering model, the project will be developed efficiently and flexibly, ensuring a user-friendly and innovative shopping experience.